

- Joint Conference -

Texas Association of Black Personnel in Higher Education  
and the  
Texas Higher Education Coordinating Board

*“The Power of Change II: Celebrating the Progress”*



Austin, Texas  
Hilton Austin Airport Hotel

March 3-5, 2011



Conference Co-Hosts:  
**Austin Community College**  
and **Texas State University**



## ***“The Power of Change II: Celebrating the Progress”***

### **TABPHE 38th Annual State Conference / THECB State Conference**

March 3-5, 2011 • Hilton Austin Airport Hotel • Austin, Texas

The Texas Association of Black Personnel in Higher Education (TABPHE) is proud to collaborate once again with the Texas Higher Education Coordinating Board (THECB) to provide this unique opportunity.

TABPHE and THECB invite you and other college and university personnel to participate in what will be the year’s best investment toward your professional development and exploration of issues effecting African-American males. The Coordinating Board’s P-16 Division continues to enhance its African-American Male Initiative and will showcase successful programs from across the state. Both TABPHE and the Texas Higher Education Coordinating Board are committed to improving the educational system and closing the educational gaps in Texas. The **TABPHE-THECB Joint State Conference** is specifically designed to address the educational needs of Blacks in higher education, along with promoting the goals identified by the Coordinating Board’s African-American Male Advisory Committee. This prestigious affair will attract attention across the state by bringing together representatives from academia, state government, corporations, private industry and non-profit organizations. This joint conference will also be an excellent venue for local, state and national businesses to showcase their products and services. The host city for this event is Austin, the “Capital City,” and it has much to offer. You will want to plan additional time to venture out and enjoy the sights & sounds around town.

The TABPHE-THECB Joint Conference is your opportunity to serve and play a significant role in a movement to prepare the way for the future!

#### **Special Attractions:**

- A special workshop strand focusing on the plight of and research on the *African-American Male* in higher education
- A *Faculty Institute* will convene as an early conference activity to address issues of connecting African-American faculty (public school and higher education) to pipeline issues that impact the success of African-American males.
- An early conference *Staff Development Institute* will convene during the conference to include leadership development, mentoring and additional networking opportunities.
- A *Student Leadership Institute* will convene during the conference to include student leadership development, mentoring and networking opportunities.
- A Career Networking Fair for faculty, staff, institutions and businesses
- A soul food lunch on the historic Huston-Tillotson University Campus
- A city tour of Austin

## About TABPHE and THECB

### Texas Association of Black Personnel in Higher Education

On April 7-9, 1973, several representatives of state and private institutions of higher education, from Texas and surrounding states, met at the Ramada Inn Central in Dallas, Texas, to discuss concerns pertinent to the well being of African Americans at higher educational institutions. The group represented a variety of general and specialized interests; however, each person was committed to equal opportunity in higher education and affirmative action efforts. They agreed to formally organize an association to promote, maintain and assure the development and growth of African-American faculty, staff and students in the educational process. The organization was named the Texas Association of Black Personnel in Higher Education, and it brought together hundreds of African-American leaders in a unified force to address new and recurring challenges in Texas higher education. TABPHE is a membership association dedicated to the issues of Black faculty and staff at colleges and universities statewide.

### Texas Higher Education Coordinating Board

The mission of the Texas Higher Education Coordinating Board is to provide the Legislature advice and comprehensive planning capability for higher education, to coordinate the effective delivery of higher education, to administer programs efficiently, and to improve higher education for the people of Texas. In 2006, the African-American Male Advisory Committee was conceived when staff at the Texas Higher Education Coordinating Board reviewed significant research and determined that additional efforts were necessary to address the negative trend of declining Black male students enrolling in, matriculating through and graduating from postsecondary institutions in Texas. The vehicle utilized to initially address these issues is the AAMAC, a statewide committee of recognized education experts comprised of representatives from higher education and K-12, along with organization leaders from colleges and universities within the state of Texas. The goals of this conference are to:

- Identify best practices for African-American males (AAMs)
- Promote connections among African-American faculty to directly contribute to the success of AAMs on college campuses
- Establish a network of support and mentoring for AAMs along the P-16 education pipeline
- Identify research and implementation funding opportunities for AAM initiatives
- Determine specific outcomes for the advancement of AAMs in Texas
- Strengthen the education pipeline for AAMs from pre-k through college completion
- Support the “marriage” between Texas public schools and higher education

## About the Conference

### Variety of Sessions & Activities

The TABPHE-THECB Joint Conference has a number of sessions and activities from which to choose. These include:

12	Workshop sessions from which to choose.....	<input checked="" type="checkbox"/>
3	General Sessions w/Major Speakers .....	<input checked="" type="checkbox"/>
--	<i>Special</i> workshop strand on African-America male issues.....	<input checked="" type="checkbox"/>
--	Student Leadership Institute.....	<input checked="" type="checkbox"/>
--	P-16 Faculty Institute addressing African-American males .....	<input checked="" type="checkbox"/>
--	Early Conference Staff Development Institute.....	<input checked="" type="checkbox"/>
--	Pre-Conference City Tour of Austin .....	<input checked="" type="checkbox"/>
--	Soul Food Lunch at Huston-Tillotson University .....	<input checked="" type="checkbox"/>
--	Conference Luncheon.....	<input checked="" type="checkbox"/>
--	“Black Tie” Awards Banquet .....	<input checked="" type="checkbox"/>
--	Special Reception for First-Time Attendees .....	<input checked="" type="checkbox"/>
2	Nights of Entertainment .....	<input checked="" type="checkbox"/>
15+	Exhibitors .....	<input checked="" type="checkbox"/>
--	Free-Time Activities (sight-seeing, shopping, etc.) .....	<input checked="" type="checkbox"/>

### Conference Presenters and Speakers

TABPHE and THECB are pleased to announce that a number of distinguished individuals have agreed to share their expertise at this year’s conference.

During the conference, you will have multiple opportunities to dialog with the workshop presenters and major speakers as they share their ideas, inspiration and innovative presentations that reflect the essence of this year’s conference theme. Topics and issues may include:

- African-American male issues, research and solutions
- Mentoring and effective academic advising
- Leadership and professional development
- P-16 Initiatives, successes and challenges
- Career Colleges and their impact
- Social networks in higher education
- Motivation and support staff issues
- Maximizing resources
- Improving access to higher education
- Parents, public schools and postsecondary
- Uses of technology in higher education
- Issues facing faculty in academia

- Communication and teambuilding
- Distance learning in the 21<sup>st</sup> century
- Diversity and multiculturalism
- Recruitment and retention issues
- Research findings
- Historically Black Colleges/Universities
- Continuing education
- Economics and the global economy
- Conflict management and resolution

### **Hilton Austin Airport Hotel**

TABPHE-THECB is proud to have selected the Hilton Austin Airport Hotel as our conference site this year. While you are here, be sure to indulge yourself in the creature comforts of the Hilton Austin Airport Hotel. The hotel is just seven miles from Downtown Austin, the State Capitol, Convention Center, University of Texas and the renowned 6th Street. The Hilton provides the ideal place for this important gathering to take place.



**If you attend only one educational conference in 2011...  
make it this one!**

## Preliminary Conference Schedule

### TABPHE 38th Annual State Conference / THECB State Conference

#### “The Power of Change II: Celebrating the Progress”

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#### Wednesday, March 2

6:30 p.m. – 9 p.m. TABPHE State Board of Directors Meeting

#### Thursday, March 3

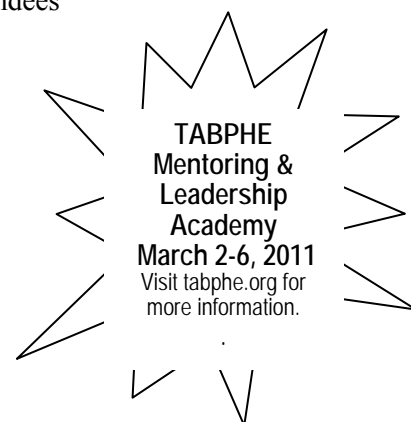
8:30 a.m. – 6 p.m. Registration  
 9 a.m. – 12 noon Legislative Day at the Texas State Capitol  
 P-16 *Faculty Institute* addressing African-American Males  
 Early Conference *Staff Development Institute*  
 12:30 p.m. – 2 p.m. Conference Luncheon  
 2 p.m. – 3 p.m. Official Opening of Exhibition Area  
 2 p.m. – 5 p.m. Special *Student Leadership Institute*  
 3 p.m. – 4:15 p.m. Concurrent Workshops (3)  
 African-American Male Strand Workshop  
 4:30 p.m. – 5:30 p.m. Special Reception Honoring First-Time Attendees  
 5:30 p.m. – 7 p.m. Dinner (on your own)  
 7 p.m. – 8:30 p.m. Hot Topics in Education (“P-16 Initiatives”)  
 8:30 p.m. – 9:30 p.m. Prayer Service  
 8:30 p.m. – Midnight Networking Lounge

#### Friday, March 4

8 a.m. – 6 p.m. Registration  
 8 a.m. – 9:15 a.m. General Session  
 9:30 a.m. – 10:45 a.m. Concurrent Workshops (3)  
 African-American Male Strand Workshop  
 11 a.m. – 12:15 p.m. Concurrent Workshops (3)  
 African-American Male Strand Workshop  
 12:30 p.m. – 1:50 p.m. Lunch (on your own)  
 12:30 p.m. – 1:50 p.m. Soul Food Lunch at HTU (\$15 pp, transportation on your own)  
 2 p.m. – 3:15 p.m. Concurrent Workshops (3)  
 African-American Male Strand Workshop  
 3:30 p.m. – 4:45 p.m. TABPHE Business Meeting & Election (for All conferees)  
 5 p.m. – 6:30 p.m. Networking Lounge  
 5 p.m. – 7 p.m. Free Time\*/Committee Meetings/ Chapter Area Photos  
 7 p.m. – 9 p.m. Awards Banquet (“Black Tie” optional)  
 9 p.m. – 1 a.m. Conference Soiree

#### Saturday, March 5

7:30 a.m. – 9 a.m. TABPHE State Board of Directors Meeting  
 8 a.m. – 9 a.m. Continental Breakfast  
 8 a.m. – 10:30 a.m. Registration  
 9 a.m. – 10:30 a.m. Closing General Session  
 10:30 a.m. – 11:30 a.m. Conference Evaluation & Wrap-Up



\*On your own; shopping, movies, variety of restaurants, and airport all within minutes.

## Call for Workshop and Special Session Proposals

TABPHE 38th Annual State Conference / THECB State Conference

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The success of prior conferences has always depended on you! We encourage you to submit a workshop proposal so that your colleagues may benefit from your knowledge and insight. Preferential treatment will be given to co-presenters, group presentations and panels.

**Proposals must be received by December 1, 2010 (extended).** The limited number of workshop opportunities may necessitate an earlier deadline, so please submit your proposal as soon as possible. The selected presenters will be notified by **December 15th**. Proposals will be judged on content, clarity and reflection of the conference theme. Time allotted for each workshop is 1 hour and 15 minutes, including questions & answers. Overhead projector and screen will be provided for each presentation. The presenter must provide all other audiovisual needs and materials. We strongly encourage all presenters to provide handouts. **All conference presenters must register for the conference.**

NEW --- As an alternative to submitting a workshop proposal, a **"Special Session" option** may be used. A pre-written, descriptive statement for each special session will be written by or for the session organizer/facilitator, and the organizer/facilitator will assemble a statewide group of 3 or more panelists to cover the topic. Every organizer/facilitator and every panelist must first agree to register for the conference. Single-page flyers with a unique look and marketing pitch to attract different target populations will be developed for each special session. Flyers will include photos & bios of each session participant. If interested in organizing a Special Session, you may email your contact information to [flukerconsulting@hotmail.com](mailto:flukerconsulting@hotmail.com).

We invite you to submit your ideas, inspiration and innovative presentations that reflect the essence of this year's conference theme, **“The Power of Change II: Celebrating the Progress.”** Please submit your proposal on one of the following (or other) topics.

- African-American male issues, research and solutions
- Mentoring and effective academic advising
- Leadership and professional development
- P-16 Initiatives, successes and challenges
- Career Colleges and their impact
- Social networks in higher education
- Motivation and support staff issues
- Maximizing resources
- Improving access to higher education
- Parents, public schools and postsecondary
- Uses of technology in higher education
- Issues facing faculty in academia
- Communication and teambuilding
- Distance learning in the 21<sup>st</sup> century
- Diversity and multiculturalism
- Recruitment and retention issues
- Research findings
- Historically Black Colleges/Universities
- Continuing education
- Economics and the global economy
- Conflict management and resolution

## Call for Workshop Proposals (continued)

### Presenter(s) Information

Name \_\_\_\_\_ Title \_\_\_\_\_  
Institution \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_ E-mail \_\_\_\_\_

Co-Presenters:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_

### Workshop Information

**Title of Workshop:** \_\_\_\_\_  
The title should accurately reflect the content of the session.

### **Abstract:**

In the space below, please type an abstract of **50-75 words** as you wish it to appear in the conference program. A more detailed proposal may be submitted separately.

### **Learning Outcome(s):**

Please indicate learning outcomes that describe how attendees will benefit from the presentation (i.e., “After attending this session, participants will recognize, become aware of, develop . . .”).

### Biographical Summary of Presenter(s)

Please provide a biographical sketch of **50 words** or fewer for each presenter. Photos may be requested at a later time.

### Equipment Needed

The presenter must provide A-V equipment for presentation. Hotel equipment rental rates are available upon request.

Please submit proposal to: Dr. Laurie H. Fluker, email: [lf04@txstate.edu](mailto:lf04@txstate.edu), Fax: 512-852-4375  
Phone: 512-245-2529

## Registration Form

### “The Power of Change II: Celebrating the Progress” March 3-5, 2011 • Hilton Austin Airport Hotel • Austin, Texas

Name \_\_\_\_\_ Title \_\_\_\_\_  
Institution \_\_\_\_\_  Check if 1<sup>st</sup>-Time Attendee  
Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Telephone (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

#### Conference Registration Fees\*

Early Registration (before November 1, 2010) . . . . . \$145  
Standard Registration (November 1-December 31, 2010) . . . . . \$165  
Late & On-Site Registration (after December 31, 2010) . . . . . \$185

#### Student Leadership Institute Fees\* (March 5th Only)

Standard Registration (through December 31, 2010) . . . . . \$ 65  
Late & On-Site Registration (after December 31, 2010) . . . . . \$ 75

#### Early Conference Activities

**Thursday**, March 3, 2011, 8 am-12 pm (please select only one; limited capacities, register early)

- Legislative Day at the Texas State Capitol
- Faculty Institute (no charge for full conference registrants)
- Staff Development Institute (no charge for full conference registrants)
- I'm not available to participate in any early conference activities

#### Additional Conference Activity (transportation on your own)

**Friday**, March 4, 2011

- Soul Food Lunch at Huston-Tillotson University . . . . . \$15

#### Payment Options

**1)** [Click here](#) to access instant on-line payment with PayPal. **Important**-While on the PayPal web site, in the section marked “Instructions to merchant/from buyer” provide each Registrant’s name, title, institution, mailing address, phone and email.

**2)** Or make check payable to **TABPHE** and mail to the address below:

% Tanisha Shorter, Treasurer  
401 Congress Ave., Suite 1540  
Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176

\*Postmark or electronic submission date will determine the appropriate registration fee (which must be included). Fees include all conference materials, workshops, reception, luncheon and banquet. For registrations mailed within two weeks of the conference, please bring proof of registration for verification. Refund requests must be received **in writing** prior to January 31, 2011 (attendee substitutions are encouraged instead).

Conference contacts: Dr. Laurie H. Fluker (512) 245-2529; [LF04@txstate.edu](mailto:LF04@txstate.edu)  
Deanna Johnson (512) 223-6293; [djohnso5@austincc.edu](mailto:djohnso5@austincc.edu)

## Hotel Accommodations

**Conference Hotel:** Hilton Austin Airport Hotel (at Austin Bergstrom International Airport), [MapQuest](#) 9515 New Airport Drive, Austin, TX 78719

**Hotel Information:** Indulge yourself in the creature comforts of the Hilton Austin Airport Hotel. A 4-story, premier hotel, just minutes from Austin's impressive area attractions, and just two minutes from the departure/arrival airport terminals, the Hilton provides the ideal place for organizations to meet.

**Reservations:** Call toll-free at 1-800-445-8667 or directly to the Austin location at (512) 385-6767. Ask for the special conference rate. Rate does not include tax, so bring a state tax-exempt form from your college or university.

**Special Room Rates:** **\$99 Single or Double** (cancellations must be at least 48 hours prior to check-in date)

Special Rate Deadline: **January 31, 2011** (after deadline, regular hotel rates may apply)



## Advertisement Request Form

### TABPHE 38th Annual State Conference / THECB State Conference

#### “The Power of Change II: Celebrating the Progress”

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Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, reserve your advertising space in the Conference Souvenir Booklet by completing this form and submitting it with your payment. Souvenir booklet space for ads is limited. The deadline for ad copy is February 1, 2011.

#### Please Type or Print:

Contact Person: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_

E-mail address: \_\_\_\_\_

#### Advertisement Costs

<u>Size</u>	<u>Price</u>
Full Page	\$125
Half Page	\$ 75
Quarter Page	\$ 60
Business Card	\$ 45

All advertising is subject to the approval of TABPHE and should be camera-ready. Please include an additional \$12 per photograph for all non camera-ready copy. Black and white photographs are preferred. The publisher reserves the right to reject or cancel advertising at any time. Advertisers who desire their photographs and other materials returned should label each piece with their name and submit a self-addressed, stamped envelope. **For additional information**, please contact Dr. Laurie H. Fluker at (512) 245-2529, or e-mail her at [LF04@txstate.edu](mailto:LF04@txstate.edu).

#### Submit completed order form, advertisement, and payment to:

#### TABPHE

% Tanisha Shorter, Treasurer  
401 Congress Ave., Suite 1540  
Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176

## Vendor Request Form

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Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, reserve your vendor space by completing this form and submitting it with your payment. Vendor space is limited to twenty (20) tabletop exhibits, so reserve your space early! The deadline for vendor space is **February 1, 2011**.

**Please Type or Print:**

Contact Person: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

E-mail address: \_\_\_\_\_

Do you need electricity?    \_\_\_ Yes    \_\_\_ No

Will you donate a door prize?    \_\_\_ Yes    \_\_\_ No

**Vendor Information:**    \$150 per table x \_\_\_\_\_ table(s) = \$\_\_\_\_\_ Total

Each vendor station includes one 5-foot, skirted table. Floor space is limited to under and behind the assigned table. Vendors may not sell food or drinks. A full refund will be given for cancellations received in writing by **February 1, 2011**. No refunds will be given after this date. A cancellation is not considered accepted until confirmed in writing by TABPHE. **For additional information**, please email Dr. Laurie H. Fluker at [LF04@txstate.edu](mailto:LF04@txstate.edu).

**Special Bonus:** *Vendors who also advertise in the Conference Souvenir Booklet will receive a 10% discount on a full-page ad!*

**Please submit completed order form and payment (with your ad copy if applicable) to:**

**TABPHE**

% Dr. Tanisha Shorter, Treasurer

401 Congress Ave., Suite 1540

Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176

## Corporate Sponsorship Form

TABPHE 38th Annual State Conference / THECB State Conference  
“The Power of Change II: Celebrating the Progress”  
March 3-5, 2011 • Hilton Austin Airport Hotel • Austin, Texas

Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, become a sponsor. The deadline is February 1, 2011.

**Please Type or Print:**

Contact Person: \_\_\_\_\_  
Business/Organization: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip Code: \_\_\_\_\_  
Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

**SPONSOR INFORMATION (Please check level of contribution):**

**Platinum - \$4,500**

Sponsorship of major events AND  
“Official Conference Host”  
Name recognition on advertisements  
Banner\* displayed at registration & Luncheon  
Full-Page Program Ad  
Recognition at Awards Banquet

**Bronze - \$1,000**

Sponsor of any one of the three Institutes  
Recognition in advertisements  
Banner\* displayed at Institute  
Full-Page Program Ad  
Recognition at Awards Banquet

**Gold - \$3,000**

“Official Conference Sponsor”  
Name recognition on advertisements  
Banner\* displayed  
Full-Page Program Ad  
Recognition at Awards Banquet

**Copper - \$500**

Half-Page Program Ad in Souvenir Booklet  
Recognition at Awards Banquet

**Silver - \$2,000**

Sponsor – Special Reception  
Name recognition on advertisements  
Banner\* displayed at Reception  
Full-Page Program Ad  
Recognition at Awards Banquet

**Patron’s List - \$100**

Name Recognition in Program Booklet  
Recognition at Awards Banquet

**Other Sponsorship Opportunities**

Please inquire about additional sponsorship opportunities, such as one of three Continental Breakfasts and the Hospitality Room. Contact information is found below.

You may submit banners, photographs, and other materials for advertisements. All banners must be reviewed and approved by **February 1<sup>st</sup>**. All advertisements for the Souvenir Book must be camera-ready and submitted by **February 1<sup>st</sup>**. Black and white photographs are preferred. The publisher reserves the right to reject or cancel advertising at any time. Advertisers who desire their photographs and other materials returned should label each piece with their name and submit a self-addressed, stamped envelope. **For additional information**, please email Dr. Laurie H. Fluker at [LF04@txstate.edu](mailto:LF04@txstate.edu) or call her at 512-245-2529.

**Submit Sponsorship Form and payment (with your ad copy if applicable) to:**

TABPHE c/o Tanisha Shorter, Treasurer  
401 Congress Ave., Suite 1540, Austin, TX 78701

\*Sponsoring business/organization must provide banner.